

REGIONAL BUSINESS MAGAZINES BY CABANGA AFRICA GROUP

INTELLIGENCE ON THE MARKETS YOU TRADE IN

Twelve regional business magazines, each written inside the market it serves, each named for a form of thinking in that market's language - read in 43 African countries.



12

EDITIONS

43

COUNTRIES

18,000+

ARTICLES

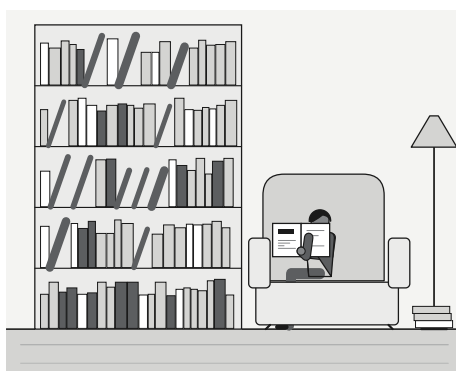
2.1M+

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TWELVE EDITIONS

Every edition carries its own masthead, its own editorial leadership and its own market, and every one is produced to the same house specification. Each runs a dedicated Farming section covering all things agribusiness, and the Bookshelf section on books, music, film and literature.

EDITION	MARKET	WEBSITE
Cabanga Magazine	South Africa & Eswatini	mag.cabanga.africa
Moakanyi Magazine	Botswana & Lesotho	moakanyi.cabanga.africa
Dhiladhila Magazine	Namibia	dhiladhila.cabanga.africa
Ganizo Magazine	Zambia & Malawi	ganizo.cabanga.africa
Kufunga Magazine	Zimbabwe	kufunga.cabanga.africa
Hleketa Magazine	Mozambique	hleketeta.cabanga.africa
Fikiria Magazine	East Africa	fikiria.cabanga.africa
Ironu Magazine	Nigeria & West Africa	ironu.cabanga.africa
Mufakir Magazine	North Africa	mufakir.cabanga.africa
Yaada Magazine	Horn of Africa	yaada.cabanga.africa
Okusima Magazine	Angola	okusima.cabanga.africa
Kanisa Magazine	DR Congo	kanisa.cabanga.africa



THE THINKERSHIP

Cabanga does not have a readership, it has a thinkership: more than 28,000 pan-African business owners and decision-makers on the mailing list, built from zero since 2017, who have downloaded the editions more than 2.1 million times.

28,000+

SUBSCRIBERS

2.1M+

DOWNLOADS

18,000+

ARTICLES

Monthly

PUBLISHING

ONE HOUSE STANDARD

Every edition is produced to one specification - 235 x 300 mm, the same grid, the same typography and the same production pipeline - and publishes on the last working day of the month. Editorial leadership is recruited inside each market, so every edition is written from within rather than reported from outside.

REACH THE READERS

Advertise. One banner on every article of all twelve magazines through Cabanga AdServe, or a page in any edition at one published rate per unit.

Campaigns and Your Magazine. Run a published campaign across the network, or have us produce a title of your own under your masthead.

REGIONAL BUSINESS MAGAZINES

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Offices

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