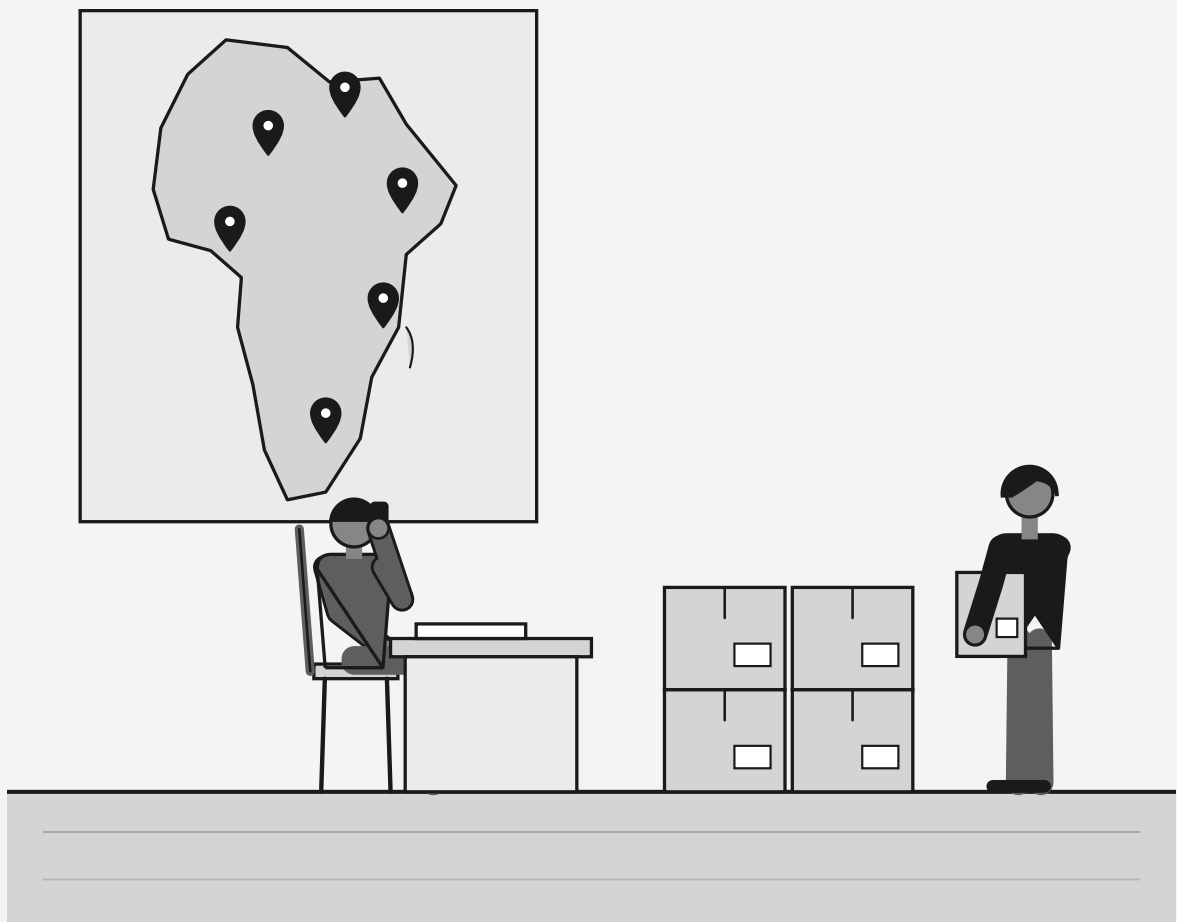


REACH OF CABANGA AFRICA GROUP

43 COUNTRIES. ONE MARKET.

The businesses that win in Africa stopped thinking one country at a time. Cabanga reaches decision-makers across 43 African countries through one coordinated media network that crosses the same borders your customers already cross.



12 OPERATING MARKETS	43 COUNTRIES	6 REGIONS	28,000+ SUBSCRIBERS
--------------------------------	------------------------	---------------------	-------------------------------

AFRICA IS NOT ONE MARKET

It is a connected landscape of regions, sectors, cultures, regulations and growth conditions. Regulation, language, sector maturity, investment appetite, infrastructure, banking systems and consumer trust differ from country to country, and the network was built to move with clarity across those differences.

SIX REGIONS

SOUTHERN AFRICA

CABANGA, MOAKANYI, DHILADHILA, GANIZO, KUFUNGA, HLEKETA, OKUSIMA

South Africa, Eswatini, Botswana, Lesotho, Namibia, Zimbabwe, Zambia, Malawi, Mozambique and Angola.

EAST AFRICA

FIKIRIA MAGAZINE

The innovation-driven economies of Kenya, Tanzania, Uganda and Rwanda.

WEST AFRICA

IRONU MAGAZINE

Nigeria and the wider West African economy: fintech, manufacturing and digital services.

CENTRAL AFRICA

KANISA MAGAZINE

The Democratic Republic of Congo, one of Africa's most strategically important industrial economies.

NORTH AFRICA

MUFAKIR MAGAZINE

Egypt and the broader North African business environment.

HORN OF AFRICA

YAADA MAGAZINE

Ethiopia, Chad, Eritrea and Somalia, across infrastructure and energy expansion.



HOW TO READ THE NUMBERS

Twelve is the number of operating markets, each with its own edition, masthead and editorial leadership. **Forty-three** is the number of countries the network reaches – where the editions are read and where editorial leadership and contributors are drawn from. A media buyer prices against the twelve editions; the 43 countries are the reach they deliver.

12	43	18,000+	2.1M+
EDITIONS	COUNTRIES	ARTICLES	DOWNLOADS

ONE BOOKING, EVERY MARKET

All twelve editions share one page specification, so one set of artwork runs unaltered in any edition or in all twelve at once – and one Cabanga AdServe booking puts a banner on every article of every edition.

REACH

cabanga.africa/countries ·
info@cabanga.africa

Offices

Gaborone · Johannesburg · Chinhoyi

WhatsApp

+27 69 342 8500 · South Africa

+267 78 467 445 · Botswana

+263 718 853 483 · Zimbabwe

+260 97 864 3507 · Zambia

+1 302 465 7107 · United States

