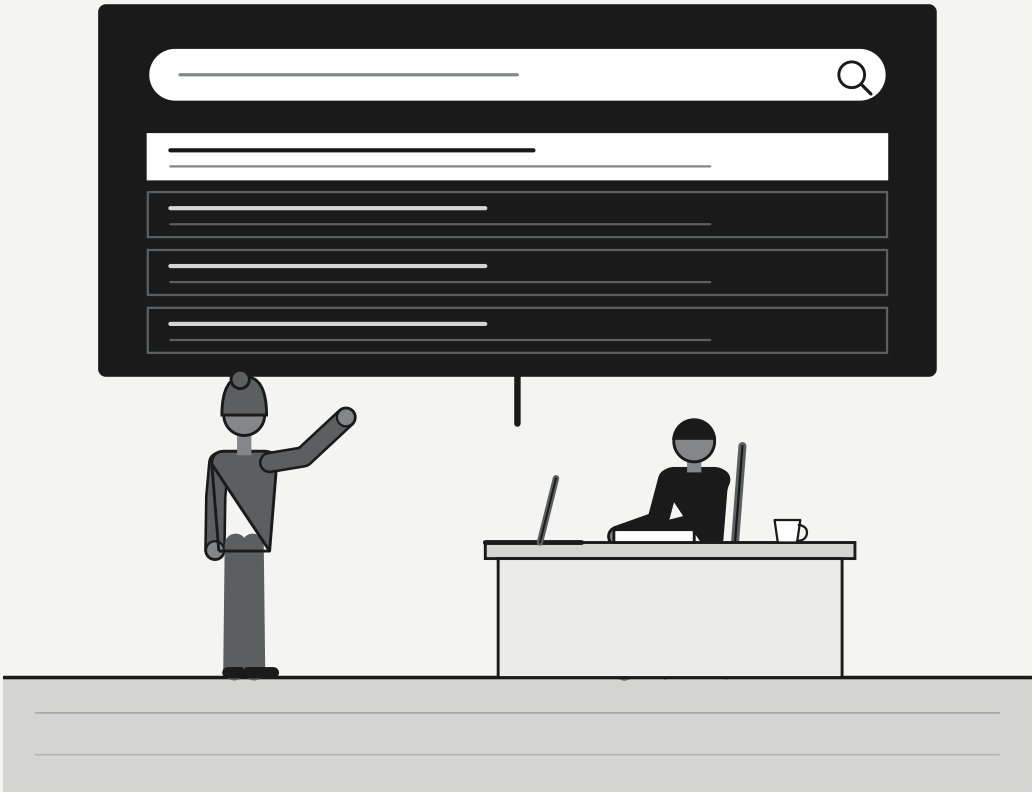


PLATFORMS OF CABANGA AFRICA GROUP

READ THE MARKET. THEN MOVE ON IT.

The twelve magazines tell African business where the opportunity is. Our ten platforms are where business acts on it: finding the supplier, moving the load, hiring the expertise, reaching the customer.



10 PLATFORMS	87,000+ BUSINESSES LISTED	3,000+ PRODUCTS	1,000+ TRAVEL OPERATORS
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WHERE BUSINESS GETS DONE

Every platform is owned by Cabanga Africa Group and was built for it by Cabanga Platforms, the Group's build unit. Each one stands as its own brand, and each one runs on the same audience: the business readers the twelve magazines bring in every month.

THE PLATFORMS

HUYAI

HUYAI.CABANGA.AFRICA - TRAVEL

A Zimbabwe travel marketplace that works like a store: rooms, meals, safaris, cruises and transfers in one cart, paid once. 1,000+ travel operators.

RIMAI AGRIBUSINESS SCHOOL

RIMAI.CABANGA.AFRICA - AGRIBUSINESS

A 13-day business school for people who hold land and want it to make money, ending in a costed venture plan. 13 modules, 108 calculators.

DURA BUSINESS DIRECTORY

DURA.CABANGA.AFRICA - DIRECTORY

Find any business in Africa: 87,000+ businesses across 43 countries, searchable by name, category, town, phone or web address.

SETSEBI

SETSEBI.AFRICA - TRAINING

The register of training practitioners. An organisation posts a need and receives two or three named practitioners within one business day.

MOELETSI AFRICA

MOELETSI.AFRICA - ADVISORY

The pan-African B2B advisory marketplace: 72 routable corporate services across six pillars, routed to verified firms in 12 anchor countries.

MASHOFE.COM

MASHOFE.COM - FREIGHT

The SADC load board for trucks and cargo. Loads, trucks and clearing desks on one board across twelve SADC markets, matched inside a business day.



THE PLATFORMS, CONTINUED

MAGRAFT.COM

MAGRAFT.COM - PROPERTY

Everything around the property, handled: verified trades, crews, professionals, plant and transport across eleven service pillars.

MUSIKA

MUSIKA.CO.ZA - TRADE

A B2B trade floor sourcing in South Africa for Botswana, Namibia, Zambia and Zimbabwe. 3,000+ products, one quotation, delivered.

DIGITAL NAVIGATOR

NAVIGATOR.CABANGA.AFRICA - LEARNING

A free digital marketing course with a certification examination employers can verify. 6 modules, 24 lessons.

CABANGA ADSERVE

ADS.CABANGA.AFRICA - ADVERTISING

One banner on every article of all twelve magazines, from USD 28 a month, reported by magazine, position and day.

WHY IT WORKS

A business that reads about a market in the magazines can act on it the same day through a platform: list on Dura, post a load on Mashofe, brief an adviser on Moeletsi, source through Musika, train a team through Setsebi or put a banner in front of every reader through AdServe. Most platforms are free to browse and free to post on; where there is a fee, it is published on the platform itself.

10

PLATFORMS

43

COUNTRIES ON DURA

72

ADVISORY SERVICES

36,000+

BANNER POSITIONS

PLATFORMS

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