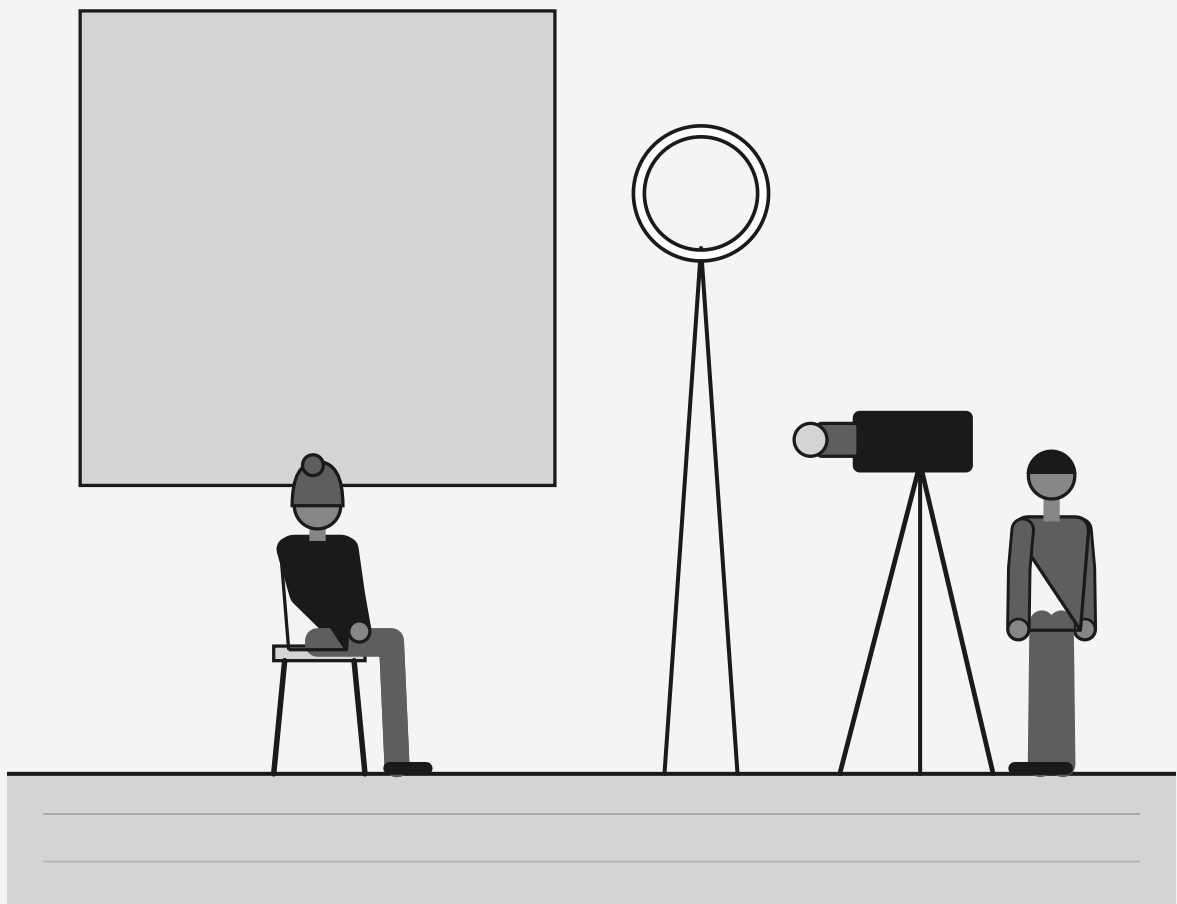


CABANGA TV

AFRICAN BUSINESS, TOLD ON SCREEN

The streaming service for African business and economics: more than ten thousand programmes across nine business channels, curated by business journalists and free to watch.



10,000+
PROGRAMMES

9
CHANNELS

36
BUSINESS DESKS

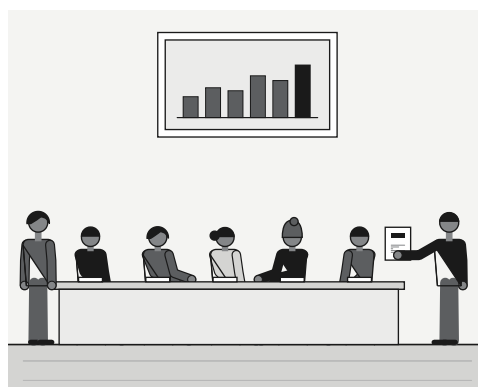
12
EDITIONS BEHIND IT

WHAT IT IS

Cabanga TV is curated by business journalists and run by the twelve Regional Business Magazines by Cabanga Africa Group. Programmes are filed by channel and by market, so a viewer finds the business stories of their own market first. There is no subscription and no sign-up, and every programme is credited to its source.

NINE BUSINESS CHANNELS

CHANNEL	PROMISE	PROGRAMMES	ADDRESS
Economics	The forces that move the market.	1,209	tv.cabanga.africa/economics
Money	Follow the capital.	1,143	tv.cabanga.africa/money
Consumers	Where Africa buys, builds and goes digital.	1,122	tv.cabanga.africa/consumers
Intellectual	The thinking behind the doing.	1,134	tv.cabanga.africa/intellectual
Property	Where Africa builds.	1,133	tv.cabanga.africa/property
Farming	From soil to scale.	1,146	tv.cabanga.africa/farming
Profiles	The people moving the market.	1,145	tv.cabanga.africa/profiles
Lifestyle	Beyond the boardroom.	1,082	tv.cabanga.africa/lifestyle
Bookshelf	The library of the network.	1,028	tv.cabanga.africa/bookshelf



A CHANNEL OF YOUR OWN

Banks, insurers, telcos, retailers, medical schemes, pension funds, universities and institutions commission Cabanga TV to produce their programmes and run their channel. The work runs in six steps – brief, plan, shoot, edit, premiere and run – and production, your own channel, channel management and reach across the network are each quoted per brief.

PARTNERS AND SPONSORS

Media partners, content sponsors and collaborators work with the channels on terms set partner by partner. Sponsorship is quoted per brief, and there is no fee for a collaborator to be considered.

WEEKLY ALERTS

Viewers choose their channels and receive one alert a week by email or WhatsApp, confirmed with a six-digit code.

Free TO WATCH	9 CHANNELS	10,000+ PROGRAMMES	Weekly ALERTS
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CABANGA TV

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