

ADVERTISE - CABANGA ADVERTISE

ONE BANNER. ALL TWELVE MAGAZINES.

One booking puts your banner on every article of all twelve Regional Business Magazines by Cabanga Africa Group, every day of the term, from USD 28 a month.



USD 28

A MONTH

12

MAGAZINES

18,000+

ARTICLES

36,000+

BANNER POSITIONS

WHAT YOU BUY

One banner, on every article of all twelve magazines, every day of the term. It runs directly below the article image and again at the end of the article – two positions on each of more than 18,000 articles, which makes 36,000+ places your banner appears. There is no single-magazine option: every booking runs on all twelve. When several advertisers run at once, banners take turns in each position from one page view to the next, and the number running at one time is capped.

RATES

TERM	DISCOUNT	PER MONTH	TOTAL
1 month	Standard	USD 28	USD 28
3 months	10% off	USD 25.20	USD 76
6 months	15% off	USD 23.80	USD 143
12 months	20% off	USD 22.40	USD 269

THE NETWORK

Cabanga, Moakanyi, Dhiladhila, Ganizo, Kufunga, Hleketa, Fikiria, Ironu, Mufakir, Yaada, Okusima and Kanisa – twelve magazines reaching business readers in 43 African countries.



AD SPECS

SPECIFICATION	REQUIREMENT
Size	1500 x 250 px, landscape - the only size
Format	JPG, PNG or GIF (animated GIFs run)
File size	Up to 2 MB; under 200 KB loads fastest
Colour	RGB
Safe area	40 px on every edge; main line at least 60 px tall
Link	One https address, opening in a new tab

FROM SIGN-UP TO LIVE

Sign up and confirm with an emailed six-digit code. A campaign reference and invoice follow. After payment the artwork is checked against the specification, and on approval the banner goes live across all twelve magazines. Quote the reference at any time for views, clicks and click-through rate by magazine, position and day; a view counts only when at least half the banner is on screen.

PRINT PAGES

A page in the magazines themselves is sold at one published rate per unit in every edition, priced on the rate card at cabanga.africa/advertising.

CABANGA ADSERVE

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