MEDIA - ADVERTISING, CAMPAIGNS AND FEATURES

PUT YOUR NAME IN FRONT OF THE MARKET

Advertising in the thirteen Regional Business Magazines, banners on every article through Cabanga AdServe, editorial campaigns, magazine features and Your Magazine - all sold at published prices.

13	43	28,000+	2.1M+
MAGAZINES	COUNTRIES	SUBSCRIBERS	DOWNLOADS

PRINT ADVERTISING

A page in any edition at one published rate per unit. All thirteen editions share one page specification, so one set of artwork runs unaltered in any edition or in all thirteen. The Advertising Specifications 2026 set out every unit and the material specifications. Prices are set in US dollars and invoiced in the currency you choose, at the day's rate.

UNIT	PER EDITION	UNIT	PER EDITION
Double-page spread	USD 602	Full page	USD 279
Half page horizontal	USD 138	Half page vertical	USD 133
Third page	USD 93	Quarter page horizontal	USD 68
Quarter page vertical	USD 66	Strip	USD 46

CABANGA ADSERVE

One banner on every article of all thirteen magazines, from USD 28 a month - 36,000+ banner positions, reported by magazine, position and day.

CAMPAIGNS, FEATURES AND YOUR MAGAZINE

PRODUCT	PRICE	WHAT IT IS
Campaign article	USD 297 per article	An editorial campaign: we write and publish articles about your business across the magazines, in one of four programmes.
Magazine feature - PDF edition	USD 2,500 per magazine	A feature about your business written by our editors and published in the PDF edition of a Regional Business Magazine.
Magazine feature - online	USD 150 per feature	A feature about your business written by our editors and published on a magazine website.
Your Magazine	Quoted per brief	Magazines, newspapers, newsletters, journals, reports and annuals under your own masthead, specified on the Publication Builder. You own the title; we build it and keep it coming out.

MEDIA

Advertising, campaigns, features and Your Magazine.

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