GROWTH MARKETING - RUN FOR YOU EVERY MONTH

BE SEEN.
BE CHOSEN.
EVERY MONTH.

Social media, search and AI visibility, email, content, paid ads, WhatsApp and PR, run for you by the Group every month - with BelaSocial and Digital Navigator in every package.

4	8	USD 88	13
PACKAGES	PLATFORMS MANAGED	A MONTH, FROM	MAGAZINES FOR PR

FOUR PACKAGES

Pick the package that matches where your business is. Every package starts with a once-off ideation fee of USD 297: the thinking, concepts and plan behind your marketing, before the first post goes out.

IGNITE
USD 88
A MONTH
- Be seen every week on the two platforms that matter most.

MOMENTUM
USD 350
A MONTH
- A post a day, a monthly report and your first email campaigns.

SURGE
USD 561
A MONTH
- Content, managed ads, WhatsApp and a landing page that converts.

DOMINATE
USD 997
A MONTH
- Own the market: PR, monitoring, a magazine feature and weekly reports.

WHAT EACH PACKAGE DOES

SERVICE	IGNITE	MOMENTUM	SURGE	DOMINATE
Social media management	2 platforms, 15 posts a month	4 platforms, 30 posts a month	6 platforms, 30 posts a month	8 platforms, 30 posts a month
Analytics report	Monthly	Monthly	Monthly	Weekly
Search and AI visibility	-	✓	✓	✓
Email marketing	-	2 campaigns a month	4 campaigns a month and automation	Unlimited campaigns and automation
Content marketing	-	-	2 articles a month	4 articles a month
Paid advertising (managed)	-	-	✓	✓
WhatsApp marketing	-	-	✓	✓
Landing pages and conversion	-	-	1 a month	3 a month
Press releases and PR	-	-	-	1 a month
Competitor and market monitoring	-	-	-	✓
Paid newsletters and memberships	-	-	-	✓
Magazine feature	-	-	-	1 online feature a month

TOOLS INCLUDED

TOOL	IGNITE	MOMENTUM	SURGE	DOMINATE
BelaSocial Media Manager 1.0 (Solo)	✓	✓	✓	✓
Digital Navigator	✓	✓	✓	✓
SearchQ SEO 1.0	-	✓	✓	✓
VicStata CRM 1.0	-	1 user	2 users	5 users

Ad spend for managed paid advertising is paid by you, on top of the package.

WHAT THE SERVICES MEAN

Social media management. We plan, write, design and publish your posts on the platforms you choose - Facebook, LinkedIn, Instagram, X, TikTok, YouTube, WhatsApp Business and Google Business Profile. Want more posts? Make them yourself in BelaSocial.

Analytics report. A plain report on what worked: reach, clicks, leads and what we change next. It comes from the Group's own analytics, set up on your website.

Search and AI visibility. We work on your website and listings so Google, Bing and AI assistants such as ChatGPT find you and name you when people ask about your field.

Email marketing. We write and send email campaigns to your customer list. Automation sends the right email by itself when someone signs up, buys or goes quiet.

Content marketing. Articles written for your website and LinkedIn that answer what your buyers ask - the pages search engines and AI assistants quote.

Paid advertising (managed). We set up, run and tune your ads on Meta, Google, LinkedIn and TikTok. The ad spend itself is paid by you, on top of the package.

GROWTH

Monthly marketing run by Cabanga Africa Group.

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